

**Building Homes.
Building HOPE.**



HOPE Heights

Habitat Opportunities for Prosperity & Empowerment



Opening the door to homeownership for 26 Red Wing families

This is How a Community Builds HOPE.

Red Wing is at a crossroads. Families who teach in our schools, care for our parents, and power our local businesses are being priced out of the community they help sustain. With less than a two-month supply of homes—far below a healthy market—our housing shortage is impacting our workforce, economy, and future.

That's why Goodhue County Habitat for Humanity is building

HOPE Heights, a once-in-a-generation opportunity to create 26 new homes on the former St. John's Hospital site.

To celebrate the start of this project, a group of local donors has stepped forward with a \$50,000 challenge, inviting the community to unlock \$100,000.

Every gift up to \$50,000 will be matched. Every gift moves this work forward.



Give Today. Every Gift Builds HOPE.

Help unlock the \$100,000 community challenge.

- ✓ **\$50,000 Match**
- ✓ **\$100,000 Impact**

gchabitat.org/hope-heights-campaign
651-327-2195



Scan to give and double your impact.

Building Homes. Building HOPE.

The Challenge

With less than a 2-month supply of homes, working families are being priced out. Teachers. Healthcare workers. Tradespeople. Service workers.

When housing is out of reach:

- Employers struggle to hire
- Schools lose students
- Local businesses lose customers

The Solution

A once-in-a-generation opportunity to build 26 new homes on the former St. John's Hospital site—strengthening an existing neighborhood and opening the door to homeownership.

This includes:

- 10 single-family homes
- 8 twin homes
- Energy-efficient, walkable design

The Impact

Why Habitat?

Goodhue County Habitat for Humanity has been serving our communities for more than 30 years:



56 Homes Built



35+ Critical Repairs Completed



90+ Families Served



300+ Volunteers Mobilized Annually

Every \$1 invested generates **\$1.95** in local impact

It's a hand up, not a handout.

Habitat Homeowners

- ✓ Qualify for a mortgage and make monthly payments
- ✓ Complete homeownership and financial education courses
- ✓ Invest sweat equity



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